



Mission Statement

The Salisbury Area Chamber of Commerce was established for and is dedicated to maintaining itself as the primary advocate, voice, and resource for business organizations in the area.

To accomplish our mission we will:

- ◆ *Use our resources to be an influential regional leader to encourage, support, and foster the free enterprise system*
- ◆ *Work to maintain and improve the area's quality of life*
- ◆ *Maintain strong support for our existing industries*
- ◆ *Promote and support continued economic development*

Primary Roles of the Chamber

- ◆ *Lobby government in support of business*
- ◆ *Monitor trends in the business community of Wicomico County and the Lower Shore*
- ◆ *Develop and implement solutions for business problems, e.g. availability of a trained and qualified work force*
- ◆ *Partner with organizations to increase our impact*
- ◆ *Provide training and marketing opportunities for our members*
- ◆ *Provide support to members as requested*

Secondary Roles

- ◆ *Support increased tourism*
- ◆ *Provide relocation services*
- ◆ *Develop and support quality of life programs to make our region a good place to work & live*
- ◆ *Raise non-dues income to keep dues at a reasonable rate*
- ◆ *Support community agencies with meeting space and informational support*

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