

Return on Dues Investment

Membership in the Salisbury Area Chamber of Commerce has proven value. Some of the reasons are as follows:

New Contacts

- Business After Hours
- Business Before Hours
- Annual Banquet
- New Member Reception
- Committee Participation

Referrals

- By Chamber Staff
- By Fellow Chamber Members
- In Chamber Publications

Publicity & Exposure

- In *The Business Journal*
- In Annual Directory
- In News & Notes
- At Events - ChamberFest, Business-to-Business Expo
- In Publication Clearinghouse
- On Chamber Website

Training & In-Service

- Professional Development Luncheons
- New Member Reception
- Legislative Update Sessions (@ GML)
- Economic Forecast (@ GML)
- Workshops on Business Topics
- Dale Carnegie Training

Business Advocacy

- City Council
- County Council
- State Legislature
- Maryland Chamber of Commerce

Involvement

- Chamber participation in community organizations
- Chamber partnerships with committees and task forces of other groups

Information

- Demographic, economic and business related facts and statistics
- Community Data
- Tourist Information
- Relocation Packets
- Business Start-Up Referral

Other

- Downtown Development
- Tourism Protection
- Education and Public Policy Issues Review