

# ADVERTISING OPPORTUNITIES AVAILABLE

- Monthly Business Journal advertisements
- Flyers in the monthly Business Journal
- Optional Upgrades to web listing
- Advertise on the map of Salisbury and Wicomico County
- Advertise in the Salisbury-Wicomico Magazine (aka Discover Delmarva)



## Salisbury Area Chamber of Commerce Mission Statement

The Salisbury Area Chamber of Commerce is dedicated to establishing and maintaining itself as the primary advocate, voice, and resource for business organizations in our area.

To accomplish our mission, we will:

- Use our resources to be an influential regional leader to encourage, support, and foster the free enterprise system
- Work to maintain and improve the area's quality of life
- Maintain strong support for our existing industries
- Continue to promote and support economic development

Salisbury Area Chamber of Commerce  
P.O. Box 510  
144 East Main Street  
Salisbury, MD 21803

410-749-0144  
410-860-9925 Fax

[www.salisburyarea.com](http://www.salisburyarea.com)

## Salisbury Area Chamber of Commerce



## 2008 Sponsorship Opportunities

Accredited by  
United States Chamber  
Of Commerce since  
1967

## Sponsorships Needed

### **Annual Banquet**

Reception- 3 sponsors @ \$500 each  
Printing of Invitations - \$250  
Printing of the Program - \$ 250

### **Beautification**

Triangles----3 year commitment @ \$350/yr  
WYCC Arbor Project –TBA

### **Chamber Fest**

No Sponsor at this time

### **Chamber's website**

Sponsorship- \$300

### **Economic Forecast**

Sponsor the Event- \$1,000

### **Excellence in Business Award**

2 Sponsors - \$250 (Event Sponsor)  
1 Sponsor - \$200 (Award Sponsor)

### **Get Connected Expo**

Includes Booth and 2 GM Luncheon- \$600

### **Membership Committee**

Membership ID cards- \$2,000/ 2 yr run  
Benefits of Membership  
Pamphlets- \$200/quarter  
Sponsor a quarterly new membership  
Luncheon- \$50/quarter  
(4 Sponsors Needed)  
Sponsor a General Membership Luncheon  
\$250-\$500 Depending on the  
Program

**News and Note Sponsorship- \$100/mo**

### **Patron Program: \$5,000**

Includes:

Promotional Opportunities in the Relocation  
Packets  
Company Logo, Photograph, and Information  
about your business featured in the  
Chambers Annual Magazine  
Articles Profiling your business in the monthly  
business journal  
Web Site listing with your logo on the Cham-  
bers home page  
Free upgrade to the Gold package  
Signage at all Chamber events  
Free Admission to all Chamber Events for 2  
representatives  
Free Booth space at the Salisbury Festival,  
Chamber Fest, and Get Connected Expo

### **Wall of Honor**

Ranges \$1,000-\$20,000

### **Welcome Back College Student Program**

Billboards  
Posters/Yard Signs

### **Workforce Development**

New Teacher Reception \$2,000/year  
Award of Merit—Graduating H.S. Senior  
\$500/ 4 awarded per year  
\$250/ 2 awarded per year to Night  
School Seniors

### **Young Professionals**

Career Day  
Speaker estimated \$2,000-\$3,000  
T-shirt Sponsor \$5,000

## Festivals

### **Salisbury Festival (Spring)**

Display Banners \$100- \$160  
Golf Tournament \$100-\$500  
Sponsorship of the Children's Arts and  
Crafts \$200  
Entertainment Stages \$500-\$1000  
Sponsorship of the Friday Night  
Block Party \$1000  
Sponsorship of the Saturday Afternoon  
Block Party \$1000

### **River Fest (Fall)**

Gold Sponsorship \$250  
Name published in the RiverFest hand  
out brochure. Name listed on two  
Information Booths. Name in the Chamber's  
monthly newsletter for two months.  
Platinum Sponsorship \$500  
Name and logo in the RiverFest hand  
out brochure. Name listed on two  
information booths. Name and logo in  
the Chamber's monthly newsletter for  
two months. Name listed on posters.  
Name on individual banners hung on  
the main RiverFest stage. Name on  
RiverFest webpage.  
Diamond Sponsorship \$1000  
Name and logo in the RiverFest hand  
out brochure. Name listed on two  
information booths. Name and logo in  
the Chamber's monthly newsletter for  
two months with an ad. Name listed on  
posters. Name on individual banners  
hung on the main RiverFest stage.  
Name announced during the day at  
RiverFest. Name on RiverFest  
webpage.